



Best Slots Developer

Name of the brand / organization:

Pragmatic Play

Email:

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How Many Partner UK Sites Use the brand?

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Background Information about the Developer Brand:

Pragmatic Play is a leading content provider to the iGaming industry. Its history began with slot development, which remains a cornerstone of the business to this day. Now with over 300 premium titles in its portfolio, it has grown to become one of the most successful and internationally celebrated game providers.

Innovations made to the Products in last 12 months:

Pragmatic Play's diverse offering balances immersive gameplay with innovative mechanics and features. Its games are identifiable through incredible gameplay and immersive themes incorporating captivating sounds and visuals. Its bold animations are enhanced and complemented by perfectly timed sound effects and original musical scores.

Fully encompassing this design approach is Sugar Rush™, which blends big win potential with intuitive mechanics that give additional depth to the game. Players quickly warmed to the feature-rich slot that is packed with increasing multipliers created by triggering cascading wins.

A highly volatile slot, every win triggers the tumble feature, which has proved a staple across the Pragmatic Play portfolio.

Boosting the allure is the inclusion of Multiplier Spots, which leave a wrapper in the place of an exploding winning symbol. Taking its place, the wrapper works as a multiplier when new symbols arrive and explode. Doubling in value each time another cluster win is created in its place, it can reach up to 128x the bet.

This huge multiplier potential is a key feature of Sugar Rush, with multiple cascading wins quickly turning one spin into a staggering number of winning opportunities. Proving that innovative features and unique themes are the recipe to success, Sugar Rush™ enjoyed 200% more spins during its release compared to the typical Pragmatic Play slot launch, and it has enjoyed weekly growth of 20% ever since.

Annual player numbers of the Developers Games

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Top Game Titles and New Games in 2022



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Pragmatic Play occupies a unique place for operators by delivering such varied content on a regular basis. Through the consistently packed roadmap, Pragmatic Play creates eight new titles every month, allowing the provider to bring exciting new concepts, game features and themes to the market with regularity.

The success of Monster Superlanche™ was a testament to this. Released in January this year, the slot became an instant classic and received acclaim from operators, players, and affiliates.

Holding in place matching monsters, all other symbols are removed from play and are filled by new ones in a tumbling feature. If any of the previously landed winning symbols are present, these will again be held and cause another tumble to trigger. Building upon the popular cascading mechanic, the game creates towers of stacked winning symbols.

Depending on the size, each tower has a corresponding multiplier, greatly upping the ante for players and unlocking massive win potential. Complementing this unique gameplay are scatter symbols which can unlock the free spins round, where this feature is explored in even greater depth.

Why do you deserve to win this award?

*Include any new partners or collaborations or enhanced existing partnerships

Active in regulated markets across the globe, Pragmatic Play has established a reputation for developing exciting, diverse, and highly entertaining slots. Delivering innovative themes and mechanics that transport players to a range of game worlds, the supplier shows no sign of slowing down as it continues to push the boundaries of slot development. Pragmatic Play's slots are found on nearly every tier-one operator's casinos globally.

Background Information about the Developer Brand:

*Designers/ Games Portfolio / Software /Mechanics

Please see above information.

Supporting Images or Video (optional)

*Please add link to the source

<https://www.pragmaticplay.com/en/>